

Chapter 38 Assessment: Popular Music Since 1950

1. Since 1950, the population of the United States has:

- a. Remained the same
- b. Doubled
- c. Tripled
- d. Quadrupled

Answer: C. Tripled

LO38A: Evaluate the Changes in America Since 1950 and their Impact on Popular Music

2. Which of the following is *not* true of the changes in America since 1950?

- a. America's minority populations became much more proud of their particular identities.
- b. Local radio stations sprung up to serve audiences of particular age or ethnic groups.
- c. Network radio remained an extremely important cultural force.
- d. Recordings could be produced and marketed by small companies.

Answer: C. Network radio remained an extremely important cultural force.

LO38A: Evaluate the Changes in America Since 1950 and their Impact on Popular Music

3. The popular music industry focuses almost all of its marketing efforts on:

- a. Baby boomers
- b. Young people
- c. Senior citizens
- d. Wealthy people

Answer: B. Young people

LO38A: Evaluate the Changes in America Since 1950 and their Impact on Popular Music

4. Ways of hearing music have grown to include:

- a. CDs
- b. The Internet
- c. Handheld devices
- d. All of the above

Answer: D. All of the above

LO38A: Evaluate the Changes in America Since 1950 and their Impact on Popular Music

5. Rhythm and blues became the basis for rock and roll.

- a. True
- b. False

Answer: A. True

LO38B: Understand the Origins of Blues, Soul and Rap

6. Barry Gordy described the Motown sound as including:

- a. Rats
- b. Struggle
- c. Guts
- d. All of the above

Answer: D. All of the above

LO38B: Understand the Origins of Blues, Soul and Rap

7. Soul music is a synthesis of:

- a. Blues
- b. Jazz
- c. Gospel
- d. All of the above

Answer: D. All of the above

LO38B: Understand the Origins of Blues, Soul and Rap

8. Which of the following is *not* a characteristic of Rap music?

- a. Heavy rhythm
- b. Little or no melody
- c. String instruments
- d. Simple rhymes

Answer: C. String instruments

LO38B: Understand the Origins of Blues, Soul and Rap

9. Country music is considered the “people’s music.” The “people” are:

- a. Southern whites
- b. Southern blacks

- c. Northern whites
- d. Northern blacks

Answer: A. Southern whites

LO38C: Understand the Characteristics, Development and Types of Country Music

10. Which of the following is *not* a quality of the singing style of country music?

- a. No vibrato
- b. Insincerity
- c. Nasal
- d. Voice breaks

Answer: B. Insincerity

LO38C: Understand the Characteristics, Development and Types of Country Music

11. Country music is traditionally played on:

- a. Wind instruments
- b. Brass instruments
- c. String instruments
- d. Percussion instruments

Answer: C. String instruments

LO38C: Understand the Characteristics, Development and Types of Country Music

12. Radio broadcasts were vital to the growth of country music, because a large part of its audience lived in:

- a. Rural areas
- b. Urban areas
- c. Suburban areas
- d. All of the above

Answer: A. Rural areas

LO38C: Understand the Characteristics, Development and Types of Country Music

13. A type of country music in which acoustic instruments are used in an attempt to better capture the original qualities of country music is known as:

- a. Rockabilly
- b. Bluegrass
- c. Honky-tonk
- d. Nashville sound

Answer: B. Bluegrass

LO38C: Understand the Characteristics, Development and Types of Country Music

14. A popular style of music that contains features of both rhythm and blues and country music is:

- a. Rap
- b. Soul
- c. Country
- d. Rock

Answer: D. Rock

LO38D: Understand the Characteristics and Development of Rock

15. The heart of rock and roll is its:

- a. Strong beat
- b. Elemental simplicity
- c. Visual effects
- d. Folk heritage

Answer: A. Strong beat

LO38D: Understand the Characteristics and Development of Rock

16. The tonal qualities of rock music depend on the particular style.

- a. True
- b. False

Answer: A. True

LO38D: Understand the Characteristics and Development of Rock

17. Which British musicians fused classical music with rock music?

- a. Keith Emerson
- b. The Bee Gees
- c. Deep Purple
- d. All of the above

Answer: D. All of the above

LO38D: Understand the Characteristics and Development of Rock

18. Music videos seldom maintain a shot for longer than:

- a. Four seconds
- b. Ten seconds
- c. Thirty seconds
- d. One minute

Answer: A. Four seconds

LO38E: Understand the Advent of Music Videos

19. The combination of music and visual images lead to the establishment of MTV in the early 1980s.

- a. True
- b. False

Answer: A. True

LO38E: Understand the Advent of Music Videos

20. Initially, the purpose of music videos was:

- a. To sell televisions
- b. To promote recordings
- c. To sell products through commercials
- d. All of the above

Answer: B. To promote recordings

LO38E: Understand the Advent of Music Videos

21. Which of the following one of the main types of music videos?

- a. Videos that present a performer in a concert format
- b. Videos that present a story
- c. Videos that present fantasy images
- d. All of the above

Answer: D. All of the above

LO38E: Understand the Advent of Music Videos

22. A dance in a rapid two-beat meter with an intricate contrasting part played by the percussion is the:

- a. Salsa
- b. Mambo

- c. Rumba
- d. Tango

Answer: Rumba

LO38F: Recognize the Impact of Latin American and Modern Jazz on Popular Music

23. A “hot” style of Latin American music that originated in the Cuban nightclubs in the 1940s and then spread to the United States is the:

- a. Salsa
- b. Mambo
- c. Rumba
- d. Tango

Answer: A. Salsa

LO38F: Recognize the Impact of Latin American and Modern Jazz on Popular Music

24. In the 1950s, jazz was no longer music for players; it became music for listeners.

- a. True
- b. False

Answer: A. True

LO38F: Recognize the Impact of Latin American and Modern Jazz on Popular Music

25. Which of the following is a characteristic of Bop?

- a. Continuous syncopation
- b. Dissonant chords
- c. Freely developed melodies
- d. All of the above

Answer: D. All of the above

LO38F: Recognize the Impact of Latin American and Modern Jazz on Popular Music